

**Post-Traumatic Stress**  
A Natural Response to Trauma

**Storm's Story**  
Dealing with Multiple Synostosis Syndrome

How to make your own **Canna-Caps**

**MM Advocates Sue Federal Government**  
Over Rescheduling Delay

**Contest:**  
Win a custom TY ROOR package

Smoke Reports, Interviews, Grow Tips, Events, and much more...

**STRAIN HUNTERS**  
**MOROCCO EXPEDITION**

The healing power of green A journal for patients by patients

# Treating Yourself

The alternative medicine journal

Medical Marijuana:  
**A Cure for Cancer?**

**ACDC 22:1@CBD3**  
Alternative Cannabinoid Dietary Cannabis

**Insert:**  
Treating Yourself Expo Show Guide 2011

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**Sensi Star**  
By Paradise Seeds

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**Cannabinoids & Mammalian Ontogeny**

**Extinguishing Paranoia Forever**  
Shamanic path to fearless toking

A look at Treating Yourself's Medical Marijuana and Hemp Expo in Toronto

**Mekong High**  
by Dutch Passion

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Smoke Reports, Reviews, Events, Recipes

**TY's MM Cup Winners**

**Cannabis**  
Coping with B...

Curing a ... with a Sc...

**Insert:**  
Treating Yourself Show Guide

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**SOGA**  
By TGA Genetics

**How Cannabis Might Keep**

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**Cannabinoid**

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The alternative medicine journal

# MEDIA KIT 2019

**Autism & Cannabis**  
Prohibition Makes it Tough on Parents

**Hijacked: US Healthcare**  
Care in Crisis, Physicians at the Center

**Medical Cannabis 30 Years later: A Question?**

**Yellow Ribbons**  
Veterans for Medical Cannabis

Strain Evaluation of **Cheese #1**  
By Kaliman Seeds

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Interviews, Strain Reports, Events, and much more...

**Also in this issue a look at other strains:**  
Biker Kush White OG QleanerJC

**5 Marijuana Compounds That Can Help Combat Cancer, Alzheimer's & Parkinson's**

Can Cannabis cure **Schizophrenia?**

One Man's Odyssey Through **Health Canada**

Division in the **UK Cannabis Movement**

**Science of Cannabis Leads in Many Directions**

**Contest:**  
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Interviews, Grow Tips, Strain Reports, Reviews, Events, and much more...

**Aeroponics with Delta9 Labs**

Benefits of Including D9THC in **Hepatitis C Antiviral Polypharmacy**

**The Cash Hyde Story...**  
The Boy of Steel

Cannabis to the Rescue for **Appetite Gain**

**MM Testing Labs Claim to Forecast Personalized Cannabis Treatment**

**EVENT:**  
A Look at TYEXPO 2011

**Contest:**  
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Interviews, Grow Tips, Events, and much more...

**Mataró Blue**  
By Kannabia Seed Co.

Also in this issue a look at other strains:  
Jack the Ripper Burmese Kush Lambo

# The FIRST international Publication for the Medical Cannabis Patient

ARCHIVES HEALTH PATIENT STORIES

CD4 receptor and coreceptor  
Double stranded DNA  
Viral RNA  
Reverse transcription  
cDNA  
Integration

**LIVING HIGH WITH HIV**  
BY TY STAFF

ARCHIVES HEALTH PATIENT STORIES

**POST-TRAUMATIC STRESS DISORDER**  
BY TY STAFF

ARCHIVES HEALTH PATIENT STORIES

**MILAGRO OIL FOR LUNG CANCER**  
BY TY STAFF

ARCHIVES HEALTH PATIENT STORIES

**LIVING AND DEALING WITH ADHD**  
BY TY STAFF

ARCHIVES HEALTH PATIENT STORIES

**INFLAMMATORY COMMENTS**  
BY TY STAFF

ARCHIVES CULTIVATION

**UNLOCKING THE SECRETS, ADVANCED TISSUE CULTURE**  
BY TY STAFF

ARCHIVES HEALTH PATIENT STORIES

**ANXIETY PANIC DISORDER AND CANNABIS**  
BY TY STAFF

ARCHIVES FEATURE HEALTH

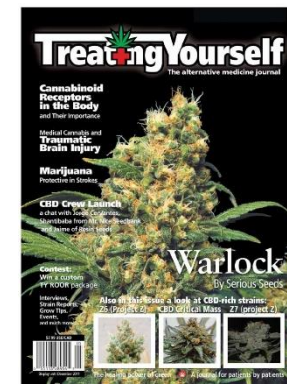
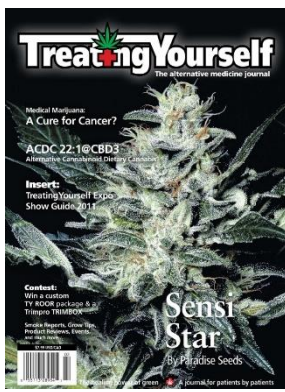
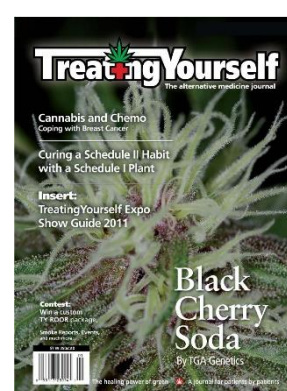
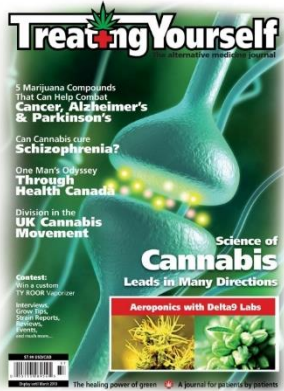
**CAN CANNABIS CURE SCHIZOPHRENIA?**  
BY TY STAFF

ADVERTISE ON OUR WEBSITE

AD UNIT	DIMENSION	1 Month	6 Months	12 Months
<b>DOUBLE LEADERBOARD</b>	728 x180	\$25 CPM	\$ 15 CPM	\$ 10 CPM
<b>LEADERBOARD</b>	728 x 90	\$20 CPM	\$12 CPM	\$8 CPM
<b>BIG BOX</b>	300 x 250	\$15 CPM	\$10 CPM	\$6 CPM
<b>TALL BIG BOX</b>	300 X 600	\$17 CPM	\$12 CPM	\$10 CPM
<b>ADVERTORIAL INSERTION</b>	VARIABLE	\$500 (1X)	\$250 (12x)	\$100 (24x)
<b>NEWSLETTER INSERTION</b>	VARIABLE	\$1,000 (2x)	\$750 (12x)	\$500 (24x)

## PLACE YOUR CONTENT \$250

If you have a content piece you'd like to promote such as advice, research, cultivation tips, strain reviews, travel, food and recipes, and inspiring biographies we accept paid article & link placement.





## EXTEND your REACH. INCREASE your INTERACTION. MAXIMIZE your EFFICIENCY.

Three websites for the price of one, pick your focus:

**MEDICAL TARGETING** – TreatingYourself.com has over 3+Million domain name references, and your advertising and content will be featured on the site.

**FINANCIAL TARGETING** - CannabisDaily.today brings readers the latest business content from the cannabis industry. IPO's, mergers & acquisitions, industry and consumer trends and analysis.

**RECREATIONAL TARGETING** - Puffinstyle.com is a cannabis culture, education and lifestyle site that covers the fun side. Fashion, comedy, tech and reviews, travel and events.

\$250

+ OPTION >

\$2500

+ OPTION >

\$5000

Have Content?

**POST IT WITH US**

Create Buzz about your company, product or story and promote your brand to buyers, investors and customers in *ideal markets*. If you've already got a piece written you'd like to get published on our network, just contact us and we'll get it up ASAP.

Need Coverage?

**PRODUCED ARTICLE**

We'll produce a 'Special Education Feature' sponsored article about your company, its products and/or services with reviews, plus list your *news headlines* and *desired website or shopping cart URL*.

Get Promoted.

**90 DAY CAMPAIGN**

We'll deploy social media & search marketing pay-per click tactics to get your story *top-visibility*, plus you'll get Data Analytics & Graphic Reports with EXPERT Analysis on a *weekly* basis.

# TERMS & CONDITIONS

## Agency Commission

15% of gross billing allowed on space, standard colour and position charges to recognized agencies only. Commission is not allowed on other charges such as extra mechanical charges, special colours and reprints. There is no commission on retail or classified advertising.

## Payment

- Terms: net 30 days.
- Accounts payable at office of publication in Canadian funds or equivalent value at the rate of exchange prevailing at the time of payment.
- Published rates do not include GST or HST. These taxes (as applicable) will be added to invoices and clearly identified.

## Tax Deductability

Publisher warrants deduction of advertising costs is not restricted by section 19 of the Income Tax Act. Advertisers who file Canadian tax returns can claim advertising costs of this publication as a business expense.

## General Information

- Rates subject to change without notice.
- Publisher reserves the right to refuse any advertisement for any reason.
- Advertiser and advertising agency assume liability for all content (including text, representation and illustration) of advertisement printed and also assume responsibility for any claim arising therefrom against the Publisher.
- Advertiser and advertising agency agree that 21Ton NOC, Inc. shall be under no liability for its failure, for any cause, to publish any advertisement..
- Publisher shall be entitled to payment as herein provided, upon having completed the printing of the advertising and having taken reasonable steps to distribute the publication.
- Publisher will not be responsible for reproduction of colour advertisements unless colour proofs are supplied.
- Photographs, artwork and other production items made for advertisers are charged to them separately in addition to space and colour charges.

## Contract, Copy & Cancellation Policy

- Contract period covers any 12 months starting with the first insertion.
- A contract must accompany the first insertion order of the advertisement covered.
- In the event of a rate increase during a contract period, the advertiser is protected at the same volume level but not the same rate.
- Contracts for special positions (e.g., covers, inserts, outserts) are non-cancellable.
- No cancellations are accepted after closing date for advertising space.
- In the event that an advertiser's contract is not fulfilled as specified, the advertiser agrees to accept the resulting short rates back to the best earned space rate applicable within the specified 12-month period.
- Publisher is not bound by any conditions, printed or otherwise, appearing on contracts or copy instructions when such conditions conflict with policies covered by this rate card.
- Verbal agreements are not recognized by the company.
- Any claim rendered against 21Ton NOC, Inc. for rebates on charges made under contract, for any reason, must be filed with [sales@treatingyourself.com](mailto:sales@treatingyourself.com) following the expiration of the contract.

## ADVERTISING SALES

21 TON NOC INC.  
24 Miler Avenue, Unit #1  
Scarborough, ON M1S 3R2

## CONTACT INFORMATION

### Request a quote

For any insertion order questions, please contact:

### Advertising

[sales@treatingyourself.com](mailto:sales@treatingyourself.com)

416-697-2728

### Publishing Contact

Andrew Shaw

[andrew@treatingyourself.com](mailto:andrew@treatingyourself.com)

416-697-2728

### Submissions

TY Editor

[editor@treatingyourself.com](mailto:editor@treatingyourself.com)



### Reach out to the Founder

Past advertisers are welcome to speak to Marco for *special renewal opportunities*.

### Marco Renda

[marco@treatingyourself.com](mailto:marco@treatingyourself.com)

### Get Involved

[info@treatingyourself.com](mailto:info@treatingyourself.com)

We value all past TY contributors. There are plenty of opportunities get involved *simply reach out today.*